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### **How2Media Announces that Wintriss Controls Group will be a Part of its “World’s Greatest!...” TV Series**

Acton, Massachusetts, June 23, 2014 – How2Media, the producers of the television show “World’s Greatest!...”, announced today that they have recently selected Wintriss Controls Group to be a part of the popular television series and it will be aired on June 30<sup>th</sup> and July 7<sup>th</sup>, 2014.

“Since the 1980’s, Wintriss has led the way in automatic production efficiency and downtime tracking for all types of manufacturing machinery. Their latest product is called **ShopFloorConnect**<sup>®</sup>. Once implemented, ShopFloorConnect allows manufacturers to remotely track the status of their machines, in real time, on any computer, smart phone or mobile device. We think the Wintriss story will be very meaningful as well as educational to our viewers” said Gordon Freeman, Executive Producer of the show.

As part of the show, How2Media sent a film crew to spend time at one of the a manufacturing facilities operated by a Wintriss customer, Impulse Manufacturing of Dawsonville, Georgia, so that we might view Wintriss products at work, and, find out what the story behind the story is with this great and growing company, and to show the “World’s Greatest!...” viewers why Wintriss Controls Group was selected as the best in their category, and featured on the show.

“World’s Greatest!...” is a thirty minute show dedicated to highlighting the world’s greatest companies, products, places, and people. Each show is a fast paced tour around the world featuring behind the scenes footage, informative interviews, and exciting visuals. Please check your local listings for "World's Greatest!..." or visit [www.worldsgreatesttv.com/television\\_schedule.html](http://www.worldsgreatesttv.com/television_schedule.html) to see the upcoming episode information.

ShopFloorConnect enables customers to automatically collect critical production information from their manufacturing machinery including metrics required to calculate Overall Equipment Effectiveness (OEE). Because of its modular, open-architecture design, ShopFloorConnect can be configured to communicate with virtually any piece of production equipment. For more information, visit [www.ShopFloorConnect.com](http://www.ShopFloorConnect.com)